

EXHIBIT 18

(To the Declaration of Diana Rausa)
FILED UNDER SEAL

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Page 1
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 2
                IN THE UNITED STATES DISTRICT COURT
 3
               FOR THE NORTHERN DISTRICT OF TEXAS
 4
                          DALLAS DIVISION
 5
     JIM S. ADLER, P.C. AND JIM
 6
     ADLER,
 7
          Plaintiffs,
 8
     VS.
 9
                                      ) CIVIL ACTION NO.
     MCNEIL CONSULTANTS, LLC D/B/A ) 3:19-CV-02025-K-BN
10
     ACCIDENT INJURY LEGAL CENTER,
     QUINTESSA MARKETING, LLC D/B/A )
     ACCIDENT INJURY LEGAL CENTER,
11
     AND LAUREN MINGEE,
12
          Defendants.
13
14
15
16
17
                ORAL AND VIDEOTAPED DEPOSITION OF
18
                          MICHAEL WALKER
19
                       SEPTEMBER 28, 2022
20
21
22
23
24
     REPORTED BY : Therese J. Casterline
25
     JOB NO. 217612
```

Page 2 1 2 ORAL AND VIDEOTAPED DEPOSITION of 3 MICHAEL WALKER, produced as a witness at the instance of the Plaintiffs, and duly sworn, was taken in the 4 5 above-styled and -numbered cause on the 28th of 6 September, 2022, from 9:36 a.m. to 4:03 p.m., before Therese J. Casterline, CSR in and for the State of 7 8 Texas, reported by machine shorthand, at the offices of Lynn Pinker Hurst & Schwegmann LLP, 2100 Ross 9 10 Avenue, Suite 2700, in the City of Dallas, County of 11 Dallas, State of Texas, pursuant to the Federal Rules 12 of Civil Procedure and the provisions stated on the 13 record. 14 15 16 17 18 19 20 21 22 23 24 25

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Page 3
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 2
                   APPEARANCES
 3
 4
     FOR THE PLAINTIFFS:
 5
              Jered Matthysse, Esq.
              Giulio Yaquinto, Esq.
              Pirkey Barber
 6
              1801 East 6th Street
              Austin, TX 78702
 7
 8
 9
10
     FOR THE DEFENDANTS:
11
              Rebecca Adams, Esq.
              Barira Munshi, Esq.
12
              Lynn Pinker Hurst & Schwegmann
13
              2100 Ross Avenue
              Dallas, TX 75201
14
15
16
17
     ALSO PRESENT:
18
              Ms. Erica Taylor, Videographer
19
20
21
22
23
24
25
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| 20 | 20 New Jobs in Oklahoma City | |
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| 2 | | EXHIBITS | |
| 3 | NUMBER | DESCRIPTION | PAGE |
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| 5 | | disengagementreports@quintessa marketing.com and | |
| 6 | | system@quintessamarketing.com QUINTESSA_001170 | |
| 8 | Exhibit 113 | 9-15-21 email to Walker with attached email string | 222 |
| 9 | Exhibit 114 | 10-21-20 Walker email to with attached email string | 230 |
| 10 | | QUINTESSA_000473 - QUINTESSA_000475 | |
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| 13 | | QUINTESSA_001331 - QUINTESSA_001336 | |
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| 1 | | | Page 6 |
| 2 | | EXHIBITS | |
| 3 | NUMBER | DESCRIPTION | PAGE |
| 4 | Exhibit 35 | | 179 |
| 5 | | with attached email string QUINTESSA_000457 - QUINTESSA_000459 | |
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| 10 | | accidentintakeforms1@gmail.com and with attached | |
| 11 | | email string QUINTESSA_000336 - | |
| 12 | | QUINTESSA_000338 | |
| 13 | Exhibit 54 | with attached email string and | 214 |
| 14 | | attachment QUINTESSA_001177 - | |
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| 16 | Exhibit 55 | 11-12-21 email to and McNeil with | 227 |
| 17 | | attached email string | |
| 18 | | QUINTESSA_001234 - QUINTESSA_001239 | |
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| 20 | | and McNeil with attached email string | |
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| 22 | Exhibit 64 | | 189 |
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| 24 | | QUINTESSA_002045 | |
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| 1 | | | Page 7 |
| 2 | | EXHIBITS | |
| 3 | NUMBER | DESCRIPTION | PAGE |
| 4 | Exhibit | 9-21-20 email to Walker and with attached email | 170 |
| 5 | | string QUINTESSA 001911 - | |
| 6 | | QUINTESSA_001915 | |
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| 9 | | QUINTESSA_000401 | |
| 10 | Exhibit | 89 3-15-21 email to Walker QUINTESSA 001025 | 195 |
| 11 | Exhibit | | 197 |
| 12 | | with attached email string QUINTESSA 001060 - | |
| 13 | | QUINTESSA_001064 | |
| 14 | | | |
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Page 8 1 2 PROCEEDINGS This is the start 3 THE VIDEOGRAPHER: 4 of media labeled number 1 of the 5 video-recorded deposition of Michael Walker, 6 in the matter of Jim S. Adler, PC, versus 7 McNeil Consultants and others, in the court 8 of the United States District Court for the 9 Northern District of Texas, Dallas Division, Number 3:19-CV-02025-K-BN. 10 11 This deposition is being held at Lynn 12 Pinker Hurst & Schwegmann at 2100 Ross 13 Avenue, Dallas, Texas 75201, on 14 September 28th, 2022, at approximately 15 9:36 a.m. 16 My name is Erica Taylor. I'm the 17 Legal Video Specialist from TSG Reporting, 18 Incorporated, headquartered at 228 East 45th 19 Street, Suite 810, New York, New York 10017. 20 The court reporter is Therese 21 Casterline in association with TSG 22 Reporting. 23 Counsel, please introduce yourselves. 24 25 MR. MATTHYSSE: Jered Matthysse with

| 1 | Page 9 WALKER |
|----|---|
| 2 | Pirkey Barber on behalf of plaintiffs. |
| 3 | MR. YAQUINTO: Giulio Yaquinto, also |
| 4 | from Pirkey Barber on behalf of |
| 5 | plaintiffs. |
| 6 | MS. ADAMS: Rebecca Adams on behalf of |
| 7 | Defendants with Lynn Pinker Hurst & |
| 8 | Schwegmann. |
| 9 | THE VIDEOGRAPHER: Okay. |
| 10 | MS. MUNSHI: Barira Munshi, also with |
| 11 | Lynn Pinker Hurst & Schwegmann. |
| 12 | THE VIDEOGRAPHER: Okay. Will the |
| 13 | court reporter please swear in the witness. |
| 14 | MICHAEL WALKER, |
| 15 | having been first duly sworn, testified as follows: |
| 16 | EXAMINATION |
| 17 | BY MR. MATTHYSSE: |
| 18 | Q. Good morning. |
| 19 | A. Good morning. |
| 20 | Q. Could you state your full name for the |
| 21 | record. |
| 22 | A. Michael Gene Walker. |
| 23 | Q. Mr. Walker, have you been deposed |
| 24 | before? |
| 25 | A. I have. |
| 1 | |

| 1 | | WAI | KER | Page 95 |
|---------|----|------|--------------------------|---------|
| 2 | Α. | Yes. | | |
| 3 | Q. | | | |
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| 22 | Α. | Yes. | | |
| 23 | | | ever did Jason Love ever | |
| 24 | | | this issue? | |
| 25 | A. | No. | | |
| | | | | |

Page 119 1 WALKER 2 not on a desktop? 3 Cell phones are -- you know, it's --4 they're -- they're a new appendage to -- to the body nowadays, so most of them are doing their 5 6 search, making that call from their -- just immediately. 7 8 0. Okay. And while wall -- they're still on the call rather than getting off the call to 9 10 sign it? 11 Α. Yeah. So, I mean, it's just that -it's just the -- the quality of service. It's 12 just -- it's just an added feature to the 13 service. 14 15 0. Okay. Have you done any research, 16 like you had before as to the email leads, as to 17 the likelihood that that person becomes a lead if they do sign off -- off the phone? 18 19 A. Yeah. I mean, getting them to actually sign the -- the agreement is -- is kind 20 of like getting them caught in. They -- they're 21 22 brought in at that point. Q. Yeah. 23 24 It just helps -- it just help -- helps 25 the lead stick.

Page 166 1 WALKER 2 0. Can you recall who you told that to? 3 Α. No. So now we -- we've seen at least a --4 0. 5 three times in which a client law firm has 6 claimed that a PC has thought they were signing with someone else. 7 8 At that point in time, in 9 September 2020, a few months after starting at Quintessa, did that concern you? 10 No, it did not. received 11 Α. hundreds and hundreds of leads from us, and we 12 send thousands of leads. 13 14 So, to me, it's -- it's a -- that's 15 just a very small percentage. 16 0. Just the cost of doing business? 17 Α. Yeah. 18 MS. ADAMS: Objection, form. 19 Α. I mean, not the cost -- I -- I say --20 That's at least --0. Well --21 Α. 22 0. There's no pending question. 23 Α. -- let me --24 There's no pending question. Ο. 25 I'm going to hand you, Mr. Walker,

Page 226 1 WALKER 2 hanging us up -- hanging up on us after finding out we're Jim Adler. 3 4 Do you see that? 5 A. I do. 6 Q. Okay. And do you recall how -- if you 7 talked to about that? 8 Α. I don't recall. Okay. Do you recall if you ever 9 0. 10 responded to 11 A. I do not. We had weekly 12 conversations. They received a lot of leads as 13 well. 14 0. Okay. And, again, sitting here today, 15 this instance where you said that the PC was confused and forwarded that email to you, 16 does that concern or surprise you? 17 No, it doesn't. I mean, it -- I 18 A. 19 can -- by -- by reading this, it just seems that maybe I did listen to the call, didn't say 20 21 anything about an attorney. 22 0. But you said, it looks like the 23 PC was confused, though, right? 24 Because the process is to -- to do the -- the search, so listen to the call, talk 25

Page 229 1 WALKER 2 0. Okay. On page 1237, 3 partner at says to Lauren in the second 4 full paragraph that, we've had numerous clients 5 inform us that they were misled into signing the 6 contract with our firm. The clients believed 7 they were signing with another firm not ours. As 8 you might imagine, this type of issue could 9 expose our firm to all sorts of claims. 10 When you -- do you recall whether or 11 not you were surprised or concerned by that when 12 you received it? I don't recall. 13 Α. 14 0. Okay. 15 I mean, anytime somebody wants to --Α. 16 to -- to leave is -- is concerning. 17 Okay. So that -- that part of it 0. definitely concerns you? 18 19 Α. The -- the leaving does, yes. 20 On the very first page, 1234, 0. 21 after some exchanges, emails back to Lauren, with yourself cc'd -- that's you there 22 23 in the cc, correct? 24 Α. Yes. -- on November 12th, 2021. And he 25 Q.

Page 230 1 WALKER says in the second paragraph, below are a list of 2 some clients who thought they were signing with 3 4 other entities. 5 Do you recall receiving that list? Α. Yes. 6 Okay. And, again, you recall that it 7 0. was looked into by Quintessa, but that's all you 8 9 can recall sitting here today; is that right? Yeah. 10 Α. Okay. And you can't recall what the 11 0. results of that investigation were? 12 13 Α. I do not recall exactly. 14 Okay. I'm handing you, Mr. Walker, 0. 15 what will be marked as Exhibit 114. 16 (Exhibit Number 114 marked.) 17 As you can see here, Mr. Walker, this is an email from back -- going backwards again to 18 2020, in October. 19 20 Do you see that? 21 Α. Yes. 22 Okay. And that's from yourself to 0. 23 Ms. Ramirez. 24 Do you see that? 25 Yes. Α.

Page 243 1 WALKER I -- I can't. 2 Α. Okay. And those came after the Fifth 3 0. 4 Circuit decision, correct? 5 Α. Correct. 6 Okay. Since the Fifth Circuit 0. decision, has there, in your personal experience, 7 been instances in which a client law firm has 8 9 alleged that a lead, a PC, thought they were signing with a different law firm? 10 I've stepped back quite a bit. 11 Α. 12 0. Okay. 13 Α. So I -- I don't see as many. I -- I 14 did do the last discovery search, and it was 15 less. 16 0. Okay. But still there? 17 Well, when I say -- when I say less, Α. it's not less of what attorneys were coming, but 18 19 less of seeing a name of -- of another 20 attorney. 21 0. And -- and in that discovery, we'll --22 I'm not trying to hide the ball -- we'll show you 23 a couple. 24 You do still see some, correct? 25 Α. Yes.

| 1 | 1 ERRATA SHEET | | | | | |
|----|---|-------------|--|--|--|--|
| 2 | Case Name: | | | | | |
| 3 | Deposition Date: | | | | | |
| 4 | Deponent: | | | | | |
| 5 | Pg. No. Now Reads Should Read Reason | | | | | |
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| 20 | · · | | | | | |
| 21 | Signature of Deponent | t | | | | |
| 22 | SUBSCRIBED AND SWORN BEFORE ME | | | | | |
| 23 | THIS, DAY OF, 2022. | | | | | |
| 24 | | | | | | |
| 25 | (Notary Public) MY COMMISSION EXPIRES: | | | | | |
| | | | | | | |
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| 1 | JURAT |
|----|--|
| 2 | |
| 3 | I, , do hereby certify under |
| 4 | penalty of perjury that I have read the foregoing |
| 5 | transcript of my deposition taken on ; |
| 6 | that I have made such corrections as appear noted |
| 7 | herein in ink, initialed by me; that my testimony as |
| 8 | contained herein, as corrected, is true and correct. |
| 9 | |
| 10 | DATED this day of,2022, |
| 11 | at, . |
| 12 | |
| 13 | |
| 14 | |
| 15 | |
| 16 | |
| 17 | · |
| 18 | SIGNATURE OF WITNESS |
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Page 272
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 2
               IN THE UNITED STATES DISTRICT COURT
 3
               FOR THE NORTHERN DISTRICT OF TEXAS
 4
                         DALLAS DIVISION
 5
     JIM S. ADLER, P.C. AND JIM
     ADLER,
 6
          Plaintiffs,
 7
     VS.
                                       CIVIL ACTION NO.
                                       3:19-CV-02025-K-BN
 8
     MCNEIL CONSULTANTS, LLC D/B/A
 9
     ACCIDENT INJURY LEGAL CENTER,
     QUINTESSA MARKETING, LLC D/B/A )
     ACCIDENT INJURY LEGAL CENTER.
10
     AND LAUREN MINGEE,
11
          Defendants.
12
13
                    REPORTER'S CERTIFICATION
14
        ORAL AND VIDEOTAPED DEPOSITION OF MICHAEL WALKER
15
                       SEPTEMBER 28, 2022
16
17
               I, Therese J. Casterline, Registered Merit
18
          Reporter, Certified Realtime Reporter, Certified
19
          Shorthand Reporter, do hereby certify that there
20
          came before me on the 28th day of September,
21
          2022, at the offices of Lynn Pinker Hurst &
22
          Schwegmann LLP, located at 2100 Ross Avenue,
          Suite 2700, Dallas, Texas, the following named
23
24
          person, to wit: MICHAEL WALKER, who was duly
          sworn to testify the truth, the whole truth, and
25
```

Page 273 1 nothing but the truth of knowledge touching and 2 3 concerning the matters in controversy in this cause; and that he was thereupon examined upon 4 his oath and his examination reduced to 5 typewriting under my supervision; that the 6 7 deposition is a true record of the testimony 8 given by the witness, that review by the witness 9 was requested on the record, and signature of the 10 witness is to be signed before any notary public. 11 I further certify that I am neither attorney 12 nor counsel for nor related to any of the parties to the action in which this deposition is taken, 13 14 and further that I am not a relative or employee 15 of any attorney or counsel employed by the parties hereto, or financially interested in this 16 action. 17 Given under my hand on this the 10th day of 18 19 October, 2022. Therese J. Casterline 20 Therese J. Casterline, RMR, CRR, CSR 21 TSG Reporting - Worldwide 22 228 E. 45th Street, Suite 810 New York, New York 10017 23 (877) 702-9580 24 25

EXHIBIT 19

(To the Declaration of Diana Rausa)
FILED UNDER SEAL

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Page 1
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 2
             IN THE UNITED STATES DISTRICT COURT
 3
             FOR THE NORTHERN DISTRICT OF TEXAS
 4
                        DALLAS DIVISION
 5
 6
 7 JIM S. ADLER, P.C., and JIM
   ADLER,
             Plaintiffs,
   VS.
                                  ) Case No.
                                  )3:19-CV-02025-K-BN
10
11 MCNEIL CONSULTANTS, LLC,
   d/b/a ACCIDENT INJURY LEGAL
12 CENTER; QUINTESSA MARKETING,
  LLC, d/b/a ACCIDENT INJURY
13 LEGAL CENTER; and LAUREN
  MINGEE,
14
             Defendants.
15
16
17
18
19
             VIDEOTAPED DEPOSITION OF JASON LOVE
20
                       ON JULY 22, 2022
21
                 IN OKLAHOMA CITY, OKLAHOMA
22
23
24 REPORTED BY: KORTNEY V. HOUTS, CSR
25 TSG Job No. 212449
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Page 2
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 3
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 5
                          JULY 22, 2022
 6
                            9:39 A.M.
 7
 8
             Videotaped Deposition of JASON LOVE, held at
 9
10 the Wyndham Grand, 10 North Broadway Avenue, Oklahoma
11 City, Oklahoma, before Kortney Houts, a Certified
12 Shorthand Reporter of the State of Oklahoma.
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Page 3
 1
 2 A P P E A R A N C E S:
 3
 4
        PIRKEY BARBER PLLC
 5
        Attorneys for Plaintiffs
        BY:
               JERED MATTHYSSE, ESQ.
               GIULIO YAQUINTO, ESQ.
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               1801 East 6th Street
               Austin, Texas 78702
 7
 8
 9
10
        LYNN PINKER HURST & SCHWEGMANN, LLP
11
        Attorney for Defendants
12
        BY:
              REBECCA ADAMS, ESQ.
               2100 Ross Avenue
              Dallas, Texas 75201
13
14
15
16
17
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21
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24
25 VIDEOGRAPHER: Dan Willis - TSG Reporting
```

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Page 4
 1
             IT IS HEREBY STIPULATED AND AGREED by and
 3 between the attorneys for the respective parties
 4 herein, that filing and sealing be and the same are
 5 hereby waived.
             IT IS FURTHER STIPULATED AND AGREED that all
 6
 7 objections, except as to the form of the question,
 8 shall be reserved to the time of the trial.
 9
             IT IS FURTHER STIPULATED AND AGREED that the
10 within deposition may be sworn to and signed before any
11 officer authorized to administer an oath, with the same
12 force and effect as if signed and sworn to before the
13 Court.
14
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Page 5

- J. LOVE
- THE VIDEOGRAPHER: We are on the record for
- 3 the video recorded deposition of Jason Love in the
- 4 matter of Adler, et al., versus McNeil Consultants,
- 5 LLC, et al., filed in the United States District Court
- 6 for the Northern District of Texas, Dallas Division,
- 7 Case Number 3:19-CV-02025-K-BN. This deposition is
- 8 being held at 10 North Broadway Avenue in Oklahoma
- 9 City. The date is July 22nd, 2022. The time is
- 10 9:39 a.m. Central.
- 11 My name is Dan Willis. I am the legal video
- 12 specialist for TSG Reporting, Incorporated,
- 13 headquartered at 228 East 45th Street, Suite 810, New
- 14 York, New York. The court reporter is Kortney Houts in
- 15 association with TSG Reporting.
- 16 Counsel, please introduce yourselves.
- 17 MR. MATTHYSSE: Jered Matthysse with Pirkey
- 18 Barber on behalf of plaintiffs.
- 19 MR. YAQUINTO: Giulio Yaquinto, also with
- 20 Pirkey Barber on behalf of plaintiffs.
- 21 MS. ADAMS: Rebecca Adams with Lynn Pinker
- 22 Hurst & Schwegmann on behalf of the defendants and the
- 23 witness, Jason Love.
- 24 THE VIDEOGRAPHER: Will the court reporter
- 25 please swear in the witness.

```
Page 6
 1
                            J. LOVE
 2
                        JASON W. LOVE,
        called as a witness, having been duly sworn,
 3
        was examined and testified as follows:
 4
 5 EXAMINATION BY
 6 MR. MATTHYSSE:
 7
        0
             Good morning.
        A
             Good morning.
 8
 9
        0
             Could you state your full name for the
10 record?
             Jason Woodrow Love.
11
        A
12
        0
             Mr. Love, have you been deposed before?
13
        A
             I have not.
14
             Okay. And have you ever testified in any
        Q
15 capacity prior to today?
16
        A
             Yes.
17
             And where was that?
        0
18
             An employment hearing.
        A
19
             And how many times was that?
        Q
20
             I don't recall.
        A
21
        Q
             Okay. Have you ever testified in a trademark
22 case prior to today?
23
        A
             I have not.
24
             Do you realize that you're fully under oath
25 and must answer all of my questions to the best of your
```

Page 7 1 J. LOVE 2 ability? Α I do. 3 4 Q If my questions are unclear, just ask me to 5 clarify. Does that sound good? 6 A Sure. Yeah. And if you need a break, just let me know, 7 0 8 and we can work one in. Does that sound good? 9 A Yeah. Mr. Love, is there any condition or other 10 0 11 reason that you cannot give complete and accurate 12 testimony today? 13 A No. 14 Where do you currently live? 0 15 A Yukon, Oklahoma. 16 And what is your current occupation or job 0 17 title? 18 I'm a lien transformation specialist with A 19 Mercy Hospital. 20 Mr. Love, I'm going to hand you what will be 21 marked as --22 MR. MATTHYSSE: Let's actually start at 58. 23 Q -- Exhibits 58 and 59. 24 A Okay. MR. MATTHYSSE: That's 58 and then 59. 25

J. LOVE

Page 67

2 O Yes.

1

- 3 A I don't recall her ever asking if anybody was
- 4 ever calling in specifically --
- 5 Q Okay.
- 6 A -- for any particular law firm.
- 7 Q Okay. Did Lauren ever tell you why the
- 8 phrase "intake department" was chosen to be said as the
- 9 first phrase when the intake department identifies
- 10 themselves to consumers?
- 11 A Not that I recall, no.
- 12 Q Do you have any understanding of why that
- 13 would -- that phrase would be chosen over other
- 14 phrases?
- 15 A No.
- 16 Q Did you ever have any concern about that
- 17 phrase potentially misleading callers?
- 18 A I was -- I was assured that the scripting
- 19 that we had would keep us within the legal -- you know,
- 20 legal bounds. So I wanted to make sure that we
- 21 stayed -- you know, stayed there. So that was my
- 22 understanding, so that's what we stuck with.
- 23 Q Okay. But were you personally ever concerned
- 24 that that phrase might mislead consumers?
- 25 A Intake department? Personally, yeah.

Page 79

- 1 J. LOVE
- 2 family. Do you see that?
- 3 A I do.
- 4 Q Would you agree that it was, during your time
- 5 there, fast-paced?
- 6 A Yes.
- 7 Q And to your understanding, what made it
- 8 fast-paced?
- 9 A There's just always something to do. You can
- 10 always find something to do. You don't ever have to
- 11 just sit.
- 12 Q Did any of your -- is it true that the intake
- 13 specialists, the call center agents reported to you?
- 14 A Yes.
- 15 Q Did any of them report instances of a caller
- 16 calling in looking for a non-client law firm?
- 17 A I don't know that anybody reported it. I
- 18 mean, it was known.
- 19 Q Okay. It was known that that happened at the
- 20 company?
- 21 A Yes.
- 22 Q I'm handing you, Mr. Love, what will be
- 23 marked as Exhibit 63.
- 24 (Exhibit 63, e-mail Bates stamped
- Quintessa 002374 through Quintessa 002378, marked

| 1 | | J. LOVE |
|----|------------|--|
| 2 | any change | es made to the script after the appeal came |
| 3 | back down | to the district court? |
| 4 | А | No, I don't. |
| 5 | | MS. ADAMS: Those are the only questions I |
| 6 | have. | |
| 7 | | MR. MATTHYSSE: No further questions from our |
| 8 | side. | |
| 9 | | THE VIDEOGRAPHER: We're off the record at |
| 10 | 2:33 p.m. | |
| 11 | | THE COURT REPORTER: Read and sign? |
| 12 | | MS. ADAMS: Yes, please. |
| 13 | | (Deposition concluded at 2:33 p.m.) |
| 14 | | |
| 15 | | |
| 16 | | |
| 17 | | |
| 18 | | |
| 19 | | |
| 20 | | JASON LOVE |
| 21 | | |
| 22 | Subsc | cribed and sworn to before me |
| 23 | this | , day of, 2022. |
| 24 | | |
| 25 | | |

```
Page 163
 1
 2
                         CERTIFICATE
 3
 4 State of Oklahoma
                         SS:
 5 County of Oklahoma )
 6
         I, Kortney V. Houts, a Certified Shorthand
 8 Reporter for the State of Oklahoma, certify that JASON
 9 LOVE, was duly sworn by me to testify to the truth;
10 that the videotaped deposition was taken by me in
11 stenotype and thereafter transcribed by computer and is
12 a true and correct transcript of the testimony of the
13 witness; that the deposition totaling 166 pages was
14 taken by me on July 22, 2022, at 9:39 a.m., at 10 N.
15 Broadway Avenue, Oklahoma City, Oklahoma; that I am not
16 a relative, employee, attorney or counsel to any party
17 in this case or a relative or employee to any counsel
18 in this case or otherwise financially interested in
19 this action; and that the witness elected to exercise
20 his right to review the deposition transcript prior to
21 its filing.
         Witness my hand and seal of office on this 3rd
22
23 day of August, 2022.
                             KORTNEY V. HOUTS, CSR
24
                     Oklahoma Certified Shorthand Reporter
25
                             Certificate No. 1804
                                    December 31, 2022
                        Exp. Date:
```

Cascase19:119-62:00250-145-BKNBND @commemoral 1997 Ffileed 0018/123/1233 Pargreg 6:3355 off 51800 Pargreg 19/12/04/56439

| 1 | ERRATA SHEET | | | | | |
|----|--|----------|--|--|--|--|
| 2 | Case Name: | | | | | |
| 3 | Deposition Date: | | | | | |
| 4 | Deponent: | | | | | |
| 5 | Pg. No. Now Reads Should Read Reason | | | | | |
| 6 | | | | | | |
| 7 | | <u> </u> | | | | |
| 8 | | | | | | |
| 9 | | | | | | |
| 10 | | | | | | |
| 11 | | | | | | |
| 12 | a—a a—a — | | | | | |
| 13 | | | | | | |
| 14 | | | | | | |
| 15 | N | 20 | | | | |
| 16 | | | | | | |
| 17 | | <u></u> | | | | |
| 18 | | | | | | |
| 19 | | | | | | |
| 20 | | | | | | |
| | Signature of Depo | onent | | | | |
| 21 | | | | | | |
| 22 | SUBSCRIBED AND SWORN BEFORE ME | | | | | |
| 23 | THIS, DAY OF, 2022. | | | | | |
| 24 | | | | | | |
| 25 | (Notary Public) MY COMMISSION EXPIRES: | | | | | |
| | | | | | | |
| | | | | | | |

EXHIBIT 20

(To the Declaration of Diana Rausa)
FILED UNDER SEAL

CONFIDENTIAL QUINTESSA_002557
Appx. 332





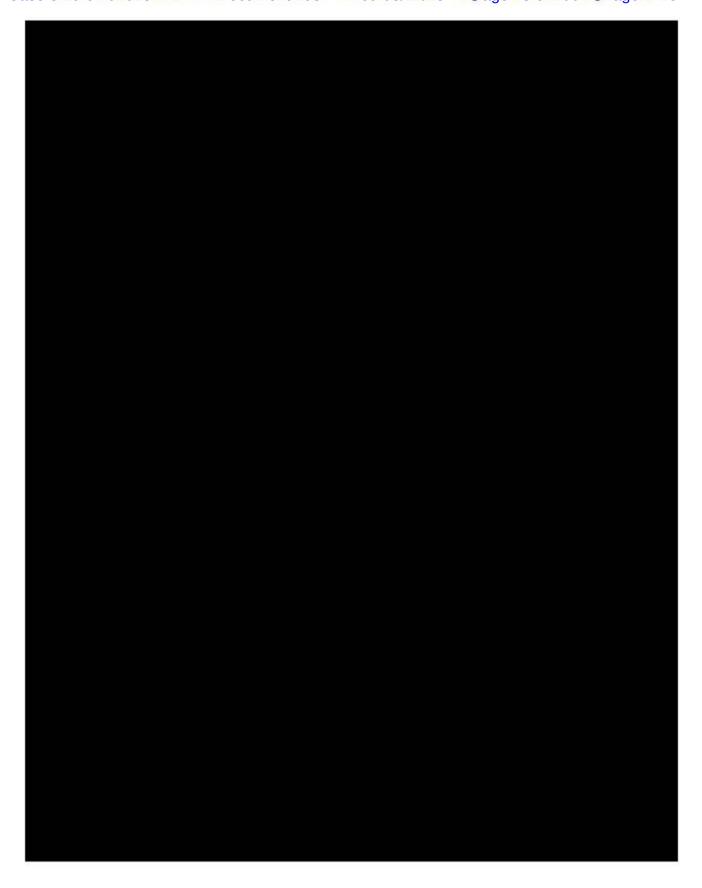
AUTHORIZATION TO DISCLOSE PROTECTED HEALTH INFORMATION

Developed for Texas Health & Safety Code § 181.154(d) effective January 1, 2013

Please read this entire form before signing and complete all the NAMEOFPATIENTOR INDIVIDUAL sections that apply to your decisions relating to the disclosure of protected health information. Covered entities as that term is defined by HIPAA and Texas Health & Safety Code § 181,001 must obtain a signed authorization from the individual or the individual's legally authorized representative to electronically disclose that individual's protected health information. Authorization is not required for disclosures related to treatment, payment, health care operations, performing an insurance or health maintenance organization function, or as may be otherwise authorized by law. Covered entities may use this form or any other form that complies with HPAA, the Texas Medical Privacy Act, and other applicable laws. Individuals cannot be denied treatment based on a failure to sign this authorization form, and a refusal to sign this form will not affect the payment, enrollment, or

| Person/Orr | ZE THE FOLLOWIN ION: | GTO DISCLOSE THE | NDIVIDUAL' | S PROTECTED HEALTH | REASON FOR DISCLOSURE (Choose only one option below) |
|--|--|---|--|---|--|
| CISUINOIC | anization Name | | | | [] Treatment/Continuing Medical Care |
| Address _ | STOREST WEST AND STORES | | | | [] Personal Use |
| City | | | State | Zip Code | [] Billing or Claims |
| hone (|) | Fax(|) | | []Insurance |
| | | | 770.01 (deap.72 \$4.5) | | [] Legal Purposes |
| VHO CAN | RECEIVE AND USE | THE HEALTH INFORM | IATION? | | [] Disability Determination |
| | | | | | [] School |
| | ganization Name _ | | | | [] Employment |
| ddress _ | | | | | []Oher |
| City | | | _State | Zip Code | |
| hone (|) | Fax(|) | | |
| atient is re] All healt] Physicia] Progress | equired for these re h information n's Orders | elease of some of the [] History/Physica [] Patient Allergies [] Discharge Sum [] Billing Informati | se items. If a I Exam s imary | Ming by indicating those items that yall health information is to be released. [] Past/Present Medications [] Operation Reports [] Diagnostic Test Reports [] Radiology Reports & Images | [] Lab Results [] Consultation Reports [] EKG/Cardiology Reports |
| FTECTIVE | TIME PERIOD. This a | authroization is valid until Nowing specific date (op | the earlier of t | the occurrence of the death of the individ Day Year | dual; the individual reaching the age of majority; or |
| RIGHT TO R | named under "WHO | CAN RECEIVE AND USE cess my health information | THE HEALTHI on will not be a agree to the u | INFORMATION." I understand that prior a affected. | my intent to revoke this authorization to the perso- actions taken in reliance on this authorization by |
| ntifes that I SIGNATURE orm does no ermssion, i hat informat | ot stop disclosure of natuding dosclosure: | health information that ha s to other covered entitle | s as provided | rior to revocation or that is otherwise pe I by Texxas Health & Safety Code § 181 | as described. I understand that refustin to sign th ermritted by law without my specific authorization .154(c) ambor 45 C.F.R.§ 164.506(a)(1). I unders ay no longer be protected by federal or state priva |
| entities that I SIGNATURE cormidoes no cermission, i hat informat | ot stop disclosure of natuding dosclosure: | health information that ha s to other covered entitle | s as provided | rior to revocation or that is otherwise pe I by Texxas Health & Safety Code § 181 | emmitted by law without my specific authorization I. 154(c) and/or 45 C.F.R.§ 164,506(a)(1). Lunders |
| entifies that I SIGNATURE ormdoes no permission, i hat informat aws. | ot stop disclosure of including dusclosures ion disclosed pursua | health information that ha s to other covered entitle | s as provideo ay be subject | nior to revocation or that is otherwise pe I by Texxas Hadth & Safety Code § 181 to re-disclosure by the recipient and ma | ermritted by law without my specific authorization .154(c) and/or 45 C.F.R.§ 164.506(a)(1). Lunders ny no longer be protected by federal or state priva |
| signature of Signature of Signature of Signature of Phinled Name | ot stop disclosure of notuding dusclosures ion disclosed pursua individual or Individu e of Legally Authorizi | health information that ha s to offer covered entitle int to this authorization m | s as provided ay be subject bepresentative | nior to revocation or that is otherwise pet by Texxas Health & Safety Code § 161 to re-disclosure by the recipient and ma | emmitted by law without my specific authorization. 154(c) and/or 45 C.F.R.§ 164.506(a)(1). Lunders ay no longer be protected by federal or state prival 06/09/2021 |
| signature of signature of signature of signature of thinled Name represents | ot stop disclosure of including dusclosures ion disclosed pursual individual or Individual e of Legally Authoriza tive, specify relation indual's signature is n | health information that has to other covered entitle int to this authorization manner and the sauthorization manner and the sauthorized Rapid Representative (if appship to the individual. []] is equired for the release of | es as provided ay be subject bepresentative dicable): Parent of mino | nior to revocation or that is otherwise per laby Texxas Health & Safety Code § 181 to re-disclosure by the recipient and ma | ermritted by law without my specific authorizatio .154(c) and/or 45 C.F.R.§ 164.506(a)(1). Lunders ay no longer be protected by federal or state priva 06/09/2021 |

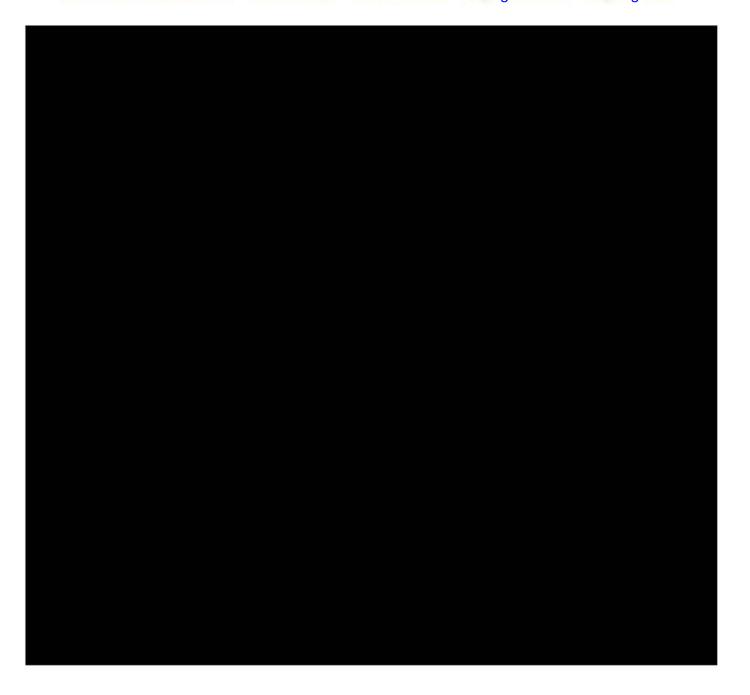
CONFIDENTIAL QUINTESSA_002526 Appx. 337

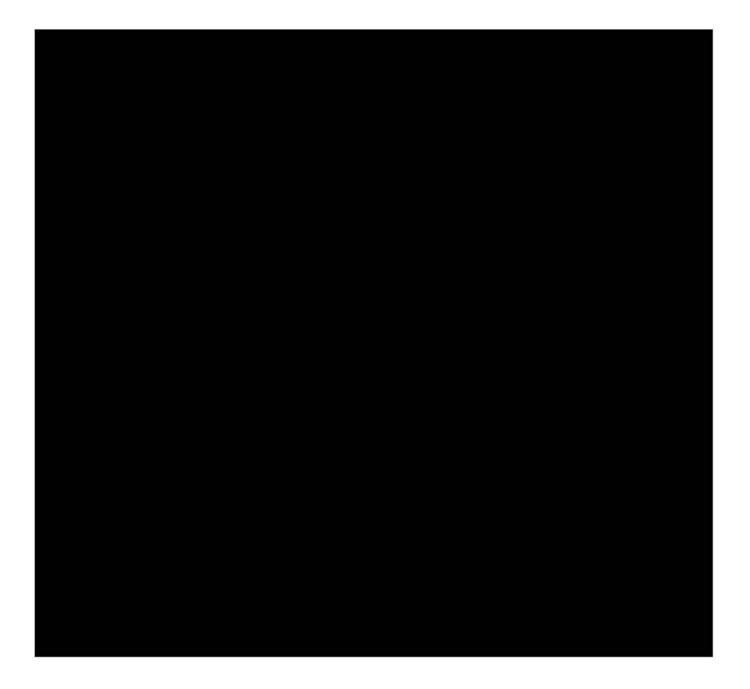


CONFIDENTIAL QUINTESSA_002519
Appx. 338

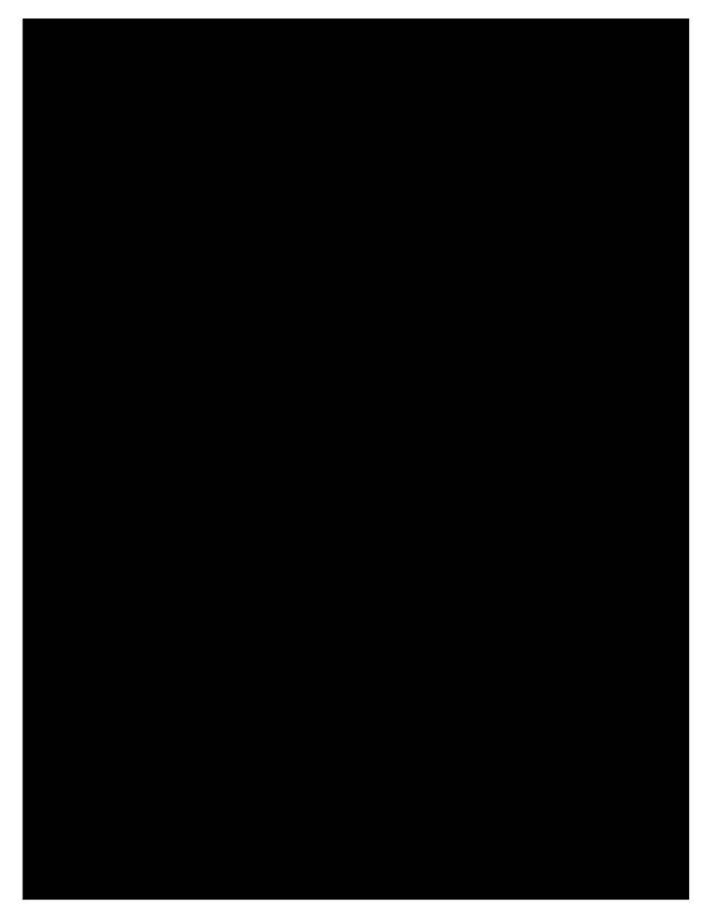






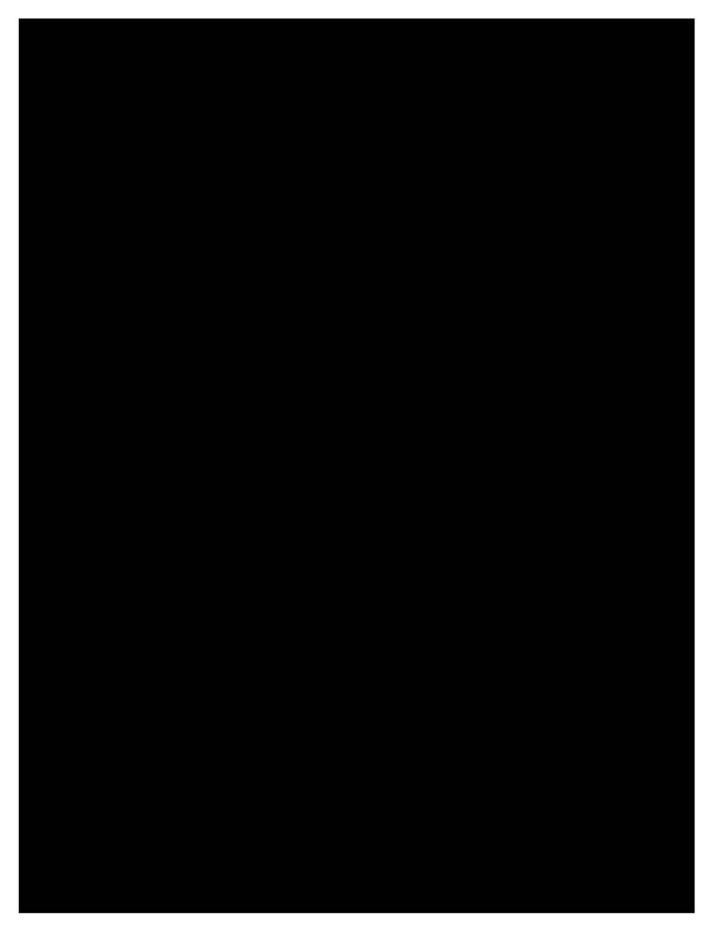




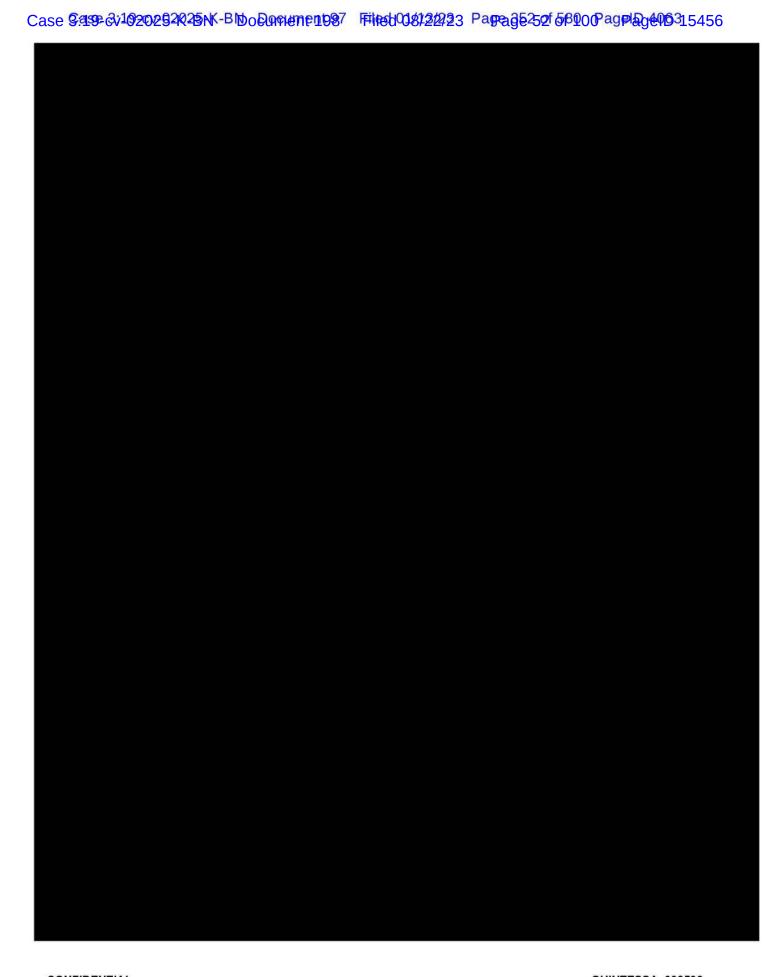




QUINTESSA_002529 CONFIDENTIAL Appx. 345



CONFIDENTIAL QUINTESSA_002535
Appx. 346

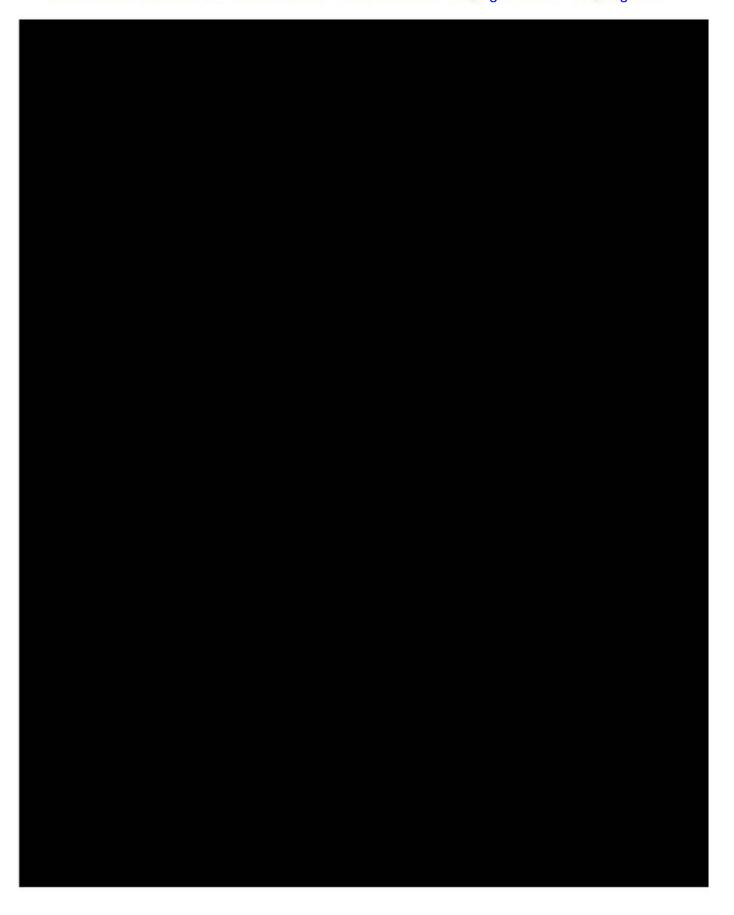


CONFIDENTIAL QUINTESSA_002536
Appx. 347









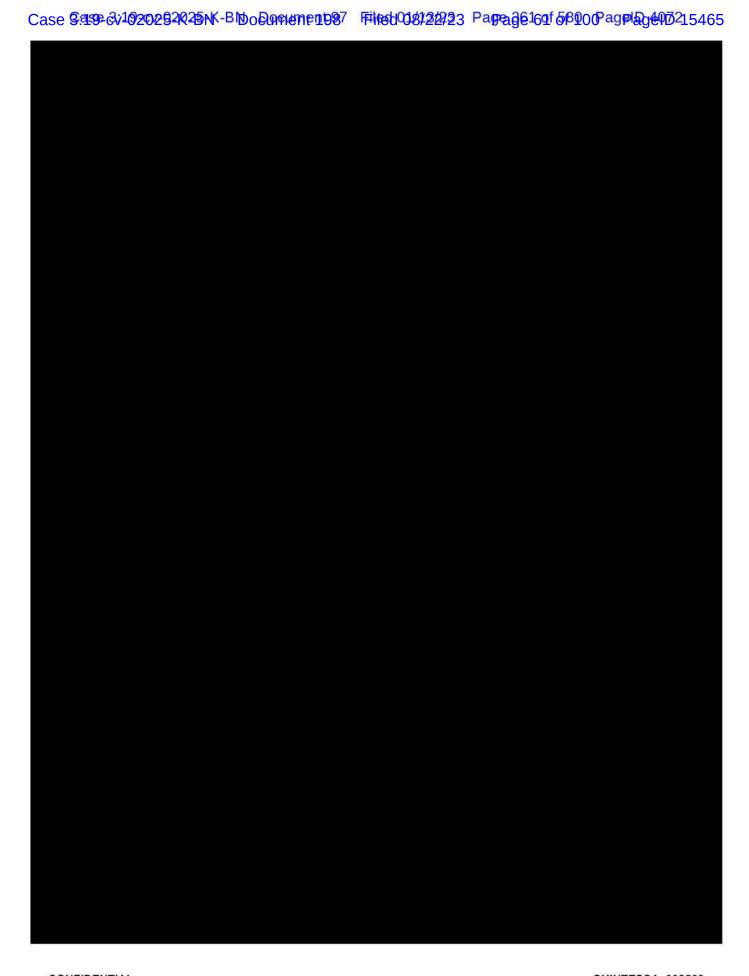
AUTHORIZATION TO DISCLOSE PROTECTED HEALTH INFORMATION

Developed for Texas Health & Safety Code § 181.154(d) effective January 1, 2013

Please read this entire form before signing and complete all the NAME OF PATIENT OR INDIVIDUAL sections that apply to your decisions relating to the disclosure of protected health information. Covered entities as that term is defined by HIPAA and Texas Health & Safety Code § 181,001 must obtain a signed authorization from the individual or the individual's legally authorized representative to electronically disclose that individual's protected health information. Authorization is not required for disclosures related to treatment, payment, health care operations, performing an insurance or health maintenance organization function, or as may be otherwise authorized by law. Covered entities may use this form or any other form that complies with HPAA, the Texas Medical Privacy Act, and other applicable laws. Individuals cannot be denied treatment based on a failure to sign this authorization form, and a refusal to sign this form will not affect the payment, enrollment, or eligibilities benefits.

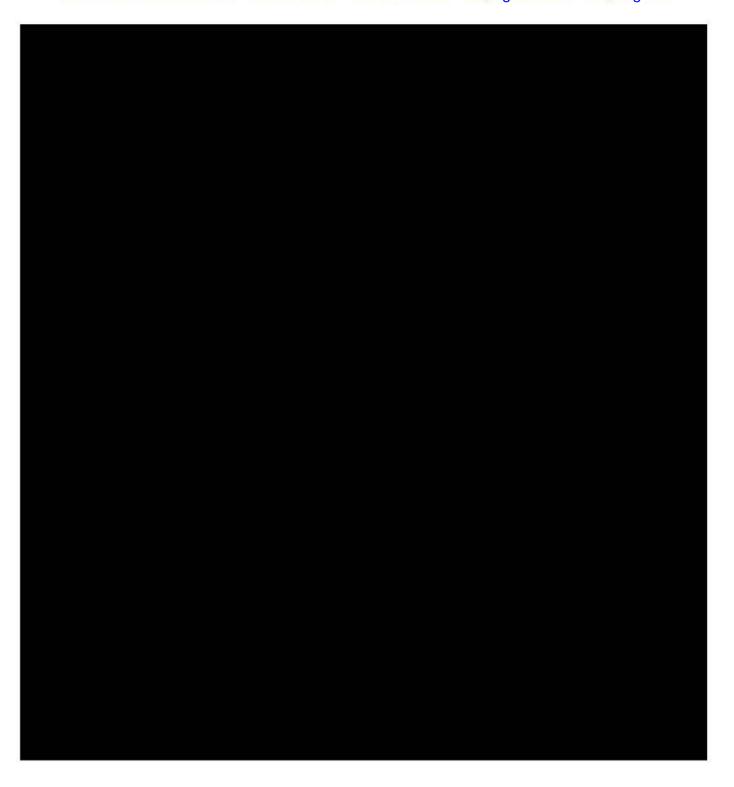


| I AUTHORIZE THE FOLLOWIN INFORMATION: | IGTO DISCLOSETHE INDIVIDUAL'S | S PROTECTED HEALTH | REASON FOR DISCLOSURE (Choose only one option below) |
|--|---|---|--|
| Person/Organization Name | | | [] Treatment/Continuing Medical Care |
| Address | | 1 | [] Personal Use |
| City | State | Zip Code | [] Billing or Claims |
| hone () | Fax() | | [] Insurance |
| | | | []Legal Purposes |
| VHO CAN RECEIVE AND USE | THE HEALTH INFORMATION? | | [] Disability Determination [] School |
| Person/Organization Name | | | [] Employment |
| ddress | | | []Other |
| City | State | Zip Code | |
| hone () | Fax() | | |
| atient is required for these re All health information Physician's Orders Progress Notes Pathology Reports Our initials are required to Mental Health Record | | health information is to be release [] Past/Present Medications [] Operation Reports [] Diagnostic Test Reports [] Radiology Reports & Images | [] Lab Results [] Consultation Reports [] EKG/Cardiology Reports [] Other uding Genetic Test Results) |
| ermission is withrawn; or the fo | llowing specific date (optional); Nonth_ I that I can withdraw my permission at: | Day Year | ual; the individual reaching the age of majority; or my intent to revoke this authorization to the person o |
| entifies that had permission to ac SIGNATURE AUTHORIZATION form does not stop disclosure of permission, including dosclosure | cess my health information will not be a have read this formand agree to the u health information that has occurred pr s to other covered entitles as provided | iffected. ses and disclosures of the information a for to revocation or that is otherwise pe by Texxas Health & Safety Oode § 161. | ctions taken in reliance on this authorization by as described. I understand that refustin to sign this rmritted by law without my specific authorization or .154(c) and/or 45 C.F.R.§ 164.505(a)(1). Lunderstand y no longer be protected by federal or state privacy |
| Signature of Individual or Individu | al's Legally Authorized Representative | | 05/10/2021 DATE |
| THE PROPERTY OF THE PROPERTY O | and any in the contract of the contract of | | _ 112 |
| | ed Rapresentative (if applicable): ship to the individual: [] Parent of mino | r [] Quardian [] Other | _ |
| \ mnor individual's signature is r eproductive care, sexually trans | equired for the release of certain types mitted diseases, and drug, alcohol or s | of information, including for example, thubstance abuse, and mental health treat | ne release of information related to certain types of trrent (See, e.g., Tex. Farn Code § 32.003). |
| ionature of Minor Individual | | | DATE |



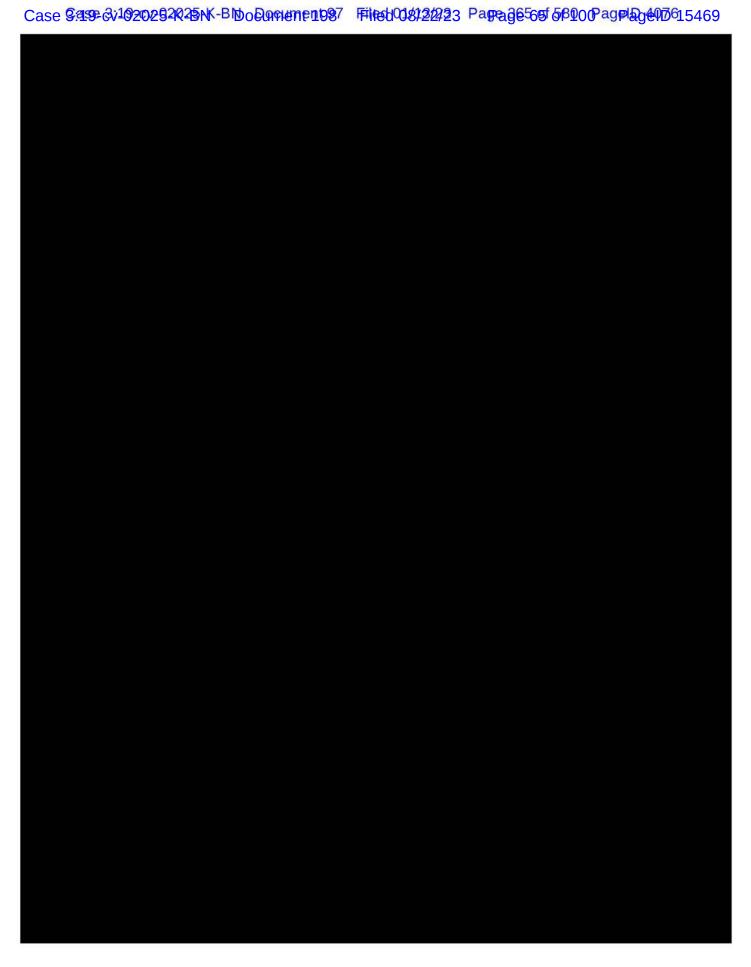
CONFIDENTIAL QUINTESSA_002560
Appx. 356







CONFIDENTIAL QUINTESSA_002563
Appx. 359



CONFIDENTIAL QUINTESSA_002564
Appx. 360



CONFIDENTIAL QUINTESSA_002565
Appx. 361

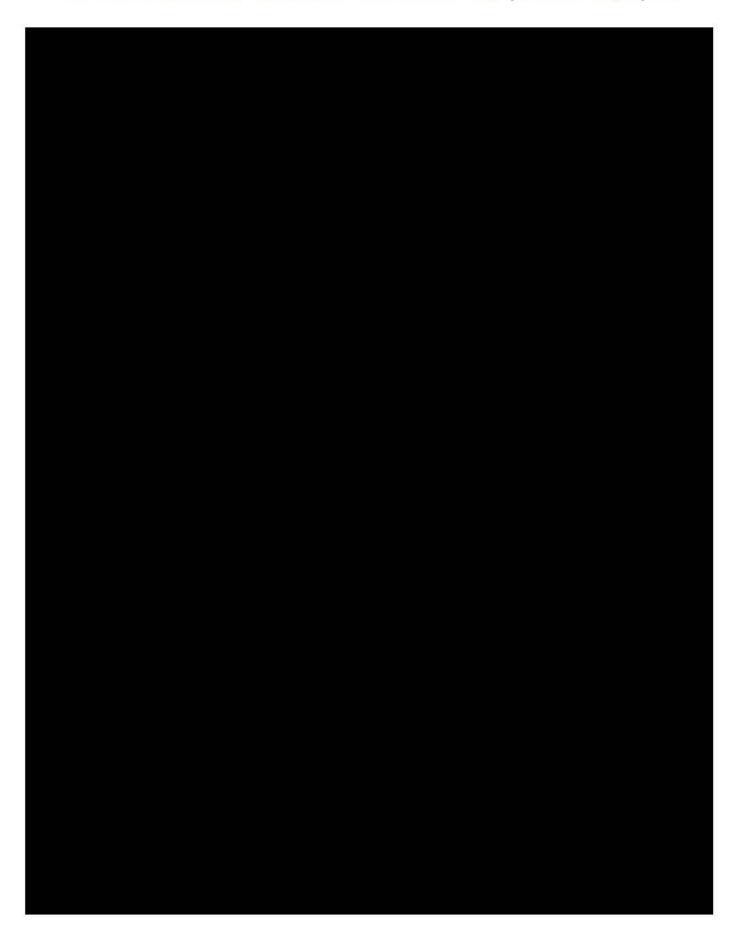




EXHIBIT 21

(To the Declaration of Diana Rausa)
FILED UNDER SEAL

EXHIBIT 21

(To the Declaration of Diana Rausa) FILED UNDER SEAL

See Native Excel file marked QUINTESSA_000001 CONFIDENTIAL-ATTORNEYS' EYES ONLY FILED MANUALLY WITH THE COURT





| intakedatetime | casestatus | casedescription | pcname | pccity | pcstate | postate accidentstate |
|-------------------------|------------|--|----------------|--------|----------|-----------------------|
| 8/25/22 5:42 PM Denied | Denied | DENIED: existing case pc is only calling in to let Jim adler firm she changed address not needing second opinion DOI: Injuries: Liability: Vehicle and Insurance: PC- DEF- Passengers: Commercial: | Unknown Caller | N/N | ¥ | ¥ |
| 8/22/22 10:56 AM Denied | Denied | DENIED no accident very adamant on Jim Adler DOI: Injuries: Liability: Vehicle and Insurance: PC- DEF- Passengers: Commercial: | Unknown Caller | N/A | ¥ | ¥ |
| 8/19/22 11:46 AM Denied | Denied | Calling for Jim Adler, not happy with rep Hit and run accident DOI: Injuries: Liability: Vehicle and Insurance: PC- DEF- Passengers: Commercial: | ×× | N/N | ¥ | ¥ |
| 7/28/22 12:45 PM Denied | Denied | DENIED: existing case w Jim adler MVA happened in 08/2021 satisfied with rep not needing second opinion DOI: Injuries: Liability: Vehicle and Insurance: PC- DEF- Passengers: Commercial: | Unknown Caller | N/A | ¥ | ¥ |
| 7/14/22 12:45 PM Denied | Denied | denied-existing case/happy with services looking for update/jim adler/no 2nd opinion DOI:a month ago Injuries: Liability: hit and run, looking for DEF Vehicle and Insurance: PC- DEF- Passengers: Commercial: | | N/A | ¥ | 첟 |
| 7/11/22 10:42 AM Denied | Denied | Denied- no 2nd opinion wants a 2nd opinion cb at 2pm existing case mva not happy with services- its taking forever in the settlement process Jim Adler DOI: March 26th, 2021 Injuries: The PC Liability: Vehicle and Insurance: PC- DEF- Passengers: Commercial: +12142326255 | | Z/A | ¥ | × |
| 7/8/22 10:01 AM Denied | Denied | follow up tomorrow, jim adler denied her case and she wants her sister involved in the conversation since she was in the accident too DOI: Injuries: Liability: Vehicle and insurance: PC- DEF- Passengers: Commercial: | Unknown Caller | A/N | ¥ | ¥ |
| 7/5/22 8:30 AM Denied | Denied | denied 2nd opinion. scb 7/5 at 1 to see if she is happy w/ atty DOI: 12/23/2020 TX Injuries: shoulder neck and back PC went to PT 7 weeks and is represented by Jim Adler, cant get response, hasnt spoken with them in 6 months. Liability: Vehicle and Insurance: PC-DEF-Passengers: Commercial: | | N/A | ¥ | ¥ |

QUINTESSA_002596

Page 373 of 580 PageID 4084

Case 3:19-cv-02025-K-BN Document 97 Filed 01/13/23

CONFIDENTIAL

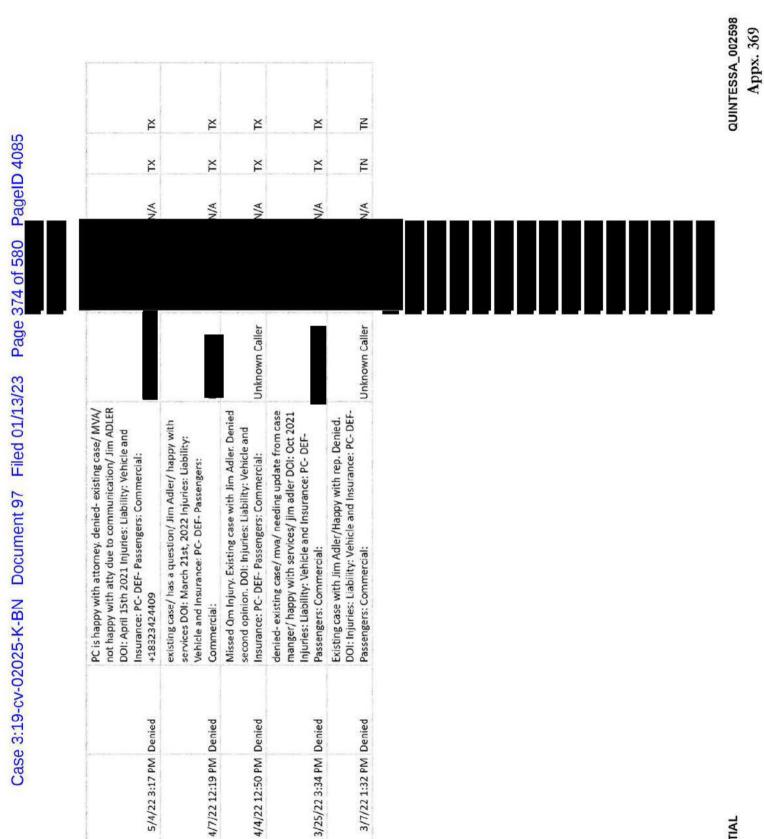


EXHIBIT 22

(To the Declaration of Diana Rausa)
FILED UNDER SEAL

IN THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF TEXAS DALLAS DIVISION

22222222222

JIM S. ADLER, P.C. and JIM ADLER,

Plaintiffs,

MCNEIL CONSULTANTS, LLC D/B/A ACCIDENT INJURY LEGAL CENTER, QUINTESSA MARKETING, LLC D/B/A ACCIDENT INJURY LEGAL CENTER, and LAUREN VON MCNEIL,

Defendants.

CIVIL ACTION NO. 3:19-cv-02025-K-BN

DECLARATION OF

- I, make the following declaration:
- 1. I am an individual residing in Dallas, Texas with an address of
- I make this declaration based on my own personal knowledge of the facts stated in this
 declaration. I could and would competently testify as to the matters set forth below if called upon to
 do so.
- On June 20, 2020, I was in a motor vehicle accident that occurred at or around Dallas,
 Texas. At the time of the accident, I was seventeen years old.
- 4. On June 21, 2020, my mother, engaged attorney Jim Adler on my behalf to provide legal representation for me in connection with my claims arising from the accident.
- 5. Thereafter, I attempted to contact Mr. Adler to check on the status of my case. To do so, I conducted a Google search on my mobile phone for "Jim Adler" to locate his phone number.

6. After conducting the search, I clicked on one of the first results believing it was the phone number for Mr. Adler. Clicking on the search result automatically connected me by telephone with a

person I believed was Mr. Adler's representative.

7. The person who answered my call requested information about my case, and I complied

with the request believing it was necessary so that the person could check the status of my case. The

person never identified themselves as not associated with Mr. Adler.

8. After that call, I received several additional calls from persons who identified themselves

as my "case manager" and who I believed were Mr. Adler's representatives.

9. During one of these subsequent calls, the caller sent me a document to sign, which I

understood to be related to my representation by Mr. Adler. I signed the document using my mobile

phone as instructed. A true and correct copy of the document is attached to this declaration as

Exhibit A.

Sometime after receiving those additional calls and signing the document as requested, I

learned that the person I initially called through my Google search and the persons who subsequently

called me back were not Mr. Adler's representatives or otherwise associated with Mr. Adler.

11. I declare under penalty of perjury that the foregoing is true and correct.

Executed in Dallas, Texas on July 14, 2022.

SWORN TO AND SUBSCRIBED BEFORE ME, the undersigned Notary Public, on

this the 14th day of July

, 2027, to certify which witness my hand and seal

of office.

OTARY PUBLIC in and for The State of Texas

My Commission expires: March 29, 2024

RAMONA FLORES
Notary Public, State of Texas
Comm. Expires 03-29-2026
Notary ID 129701606

2

IN THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF TEXAS DALLAS DIVISION

JIM S. ADLER, P.C. and JIM ADLER,

Plaintiffs,

V.

CIVIL ACTION NO. 3:19-cv-02025-K-BN

MCNEIL CONSULTANTS, LLC D/B/A
ACCIDENT INJURY LEGAL CENTER,
QUINTESSA MARKETING, LLC D/B/A
ACCIDENT INJURY LEGAL CENTER,
and LAUREN VON MCNEIL,

DECLARATION OF JACKSON WARREN

I, Jackson Warren, make the following declaration:

Defendants.

agreement engaging Plaintiffs on behalf of

- I make this declaration based on my own personal knowledge of the facts stated herein.
 I could and would competently testify as to the matters set forth below if called upon to do so.
- 2. I am an attorney employed by Plaintiffs with a business address of 2711 North Haskell Avenue, Suite 2500, Dallas, TX 75204. I have worked as a personal injury attorney for eighteen (18) years. I have been employed by Plaintiffs as a personal injury attorney for 5 years and 6 months.
- 3. In the course of my employment with Plaintiffs, I was assigned to handle the case of whose mother, engaged Plaintiffs to represent in connection with a motor vehicle accident that occurred on June 20, 2020.

 4. I understand that engaged Plaintiffs on behalf because, at the time, was only seventeen years old and a legal minor. signed an

of the engagement agreement is attached to this declaration as Exhibit A.

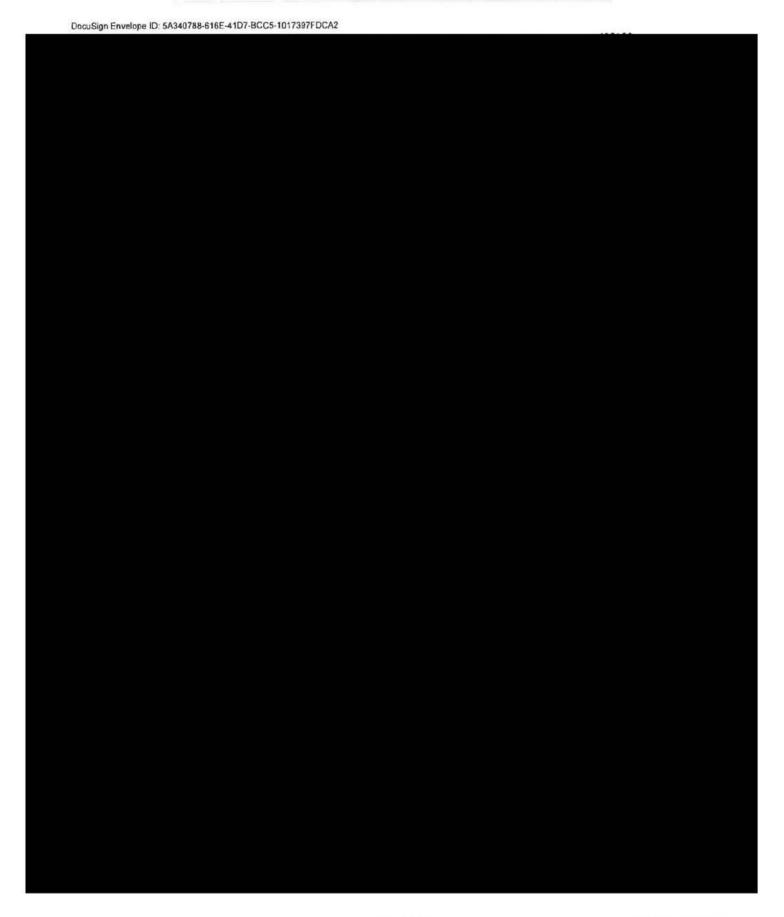
on June 21, 2020. A true and correct copy

| Thereafter, I learned fr | rom a GEICO adjuster that | had placed a lien |
|--|---------------------------------|---------------------------------------|
| against any recovery by | for his claims arising from | the June 20, 2020 accident, asserting |
| that it is entitled to a share of the rec | covery on the basis that the | was |
| prior counsel in connection with the | e accident. | |
| 6. | a non-party in the underly | ing lawsuit between Plaintiffs and |
| Defendants—claimed to have prev | iously represented | in connection with his personal |
| injury claims arising from the June 2 | 20, 2020 accident. I also recei | ved a document purporting to be an |
| engagement agreement between | and the | that was allegedly signed |
| by on August 11, 202 | 0. | |
| 7. I have attempted to con | ntact the | on multiple occasions to request that |
| it release the lien on | recovery given that he was | a legal minor as of August 11, 2020 |
| and unable to enter a binding agrees | ment. | |
| 8. To date, the | has sought to n | naintain its lien on |
| recovery. The lien has delayed final | resolution of | case by at least six months, and that |
| delay remains ongoing since the | has yet to rel | lease its lien. |
| 9. But for the | lien, | would have already received payment |
| on his portion of the recovery from | the June 2020 accident. | |
| 10. I declare under penalty | of perjury that the foregoing | is true and correct. |

Executed in Dallas, Texas on July 20, 2022.

Jackson Warren

EXHIBIT A







Page 3 of 4 ______(Initial)

EXHIBIT 23

(To the Declaration of Diana Rausa)
FILED UNDER SEAL

| From: | Lauren McNe | eil |
|----------|---------------|---|
| Sent: | Wednesday, | June 13, 2018 2:10 PM CDT |
| To: | | |
| CC: | accidentintal | keforms2@gmail.com; intake@quintessamarketing.com; intakeuser@quintessamarketing.com; |
| Subject: | Re: | MOTOR VEHICLE ACCIDENT ESIGNED TX |

We checked with him he signed with Adler two days after because he wasn't contacted

Lauren V. McNeil Founder & CEO Quintessa Marketing

M: 405-443-9756

"A New Brand of Legal Marketing"



On Jun 13, 2018, at 2:01 PM,

Disengaged. This one is bizarre. Y'all e-signed him for us, but then when we spoke with him he said that he already signed with Jim Adler. He is already represented.



From: <accidentintakeforms2@gmail.com>
Date: Wednesday, June 6, 2018 at 12:49 PM

To: < intake@quintessamarketing.com >, < intakeuser@quintessamarketing.com >,

<a href="mailto: <a href="mailto: <a hr

Subject: MOTOR VEHICLE ACCIDENT ESIGNED TX

PC is aware that you all will.

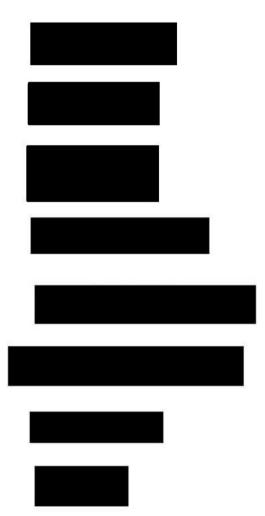
Intake Date/Time: 06/06/2018 12:21 PM

Case Summary: DOI: 06/06/2018

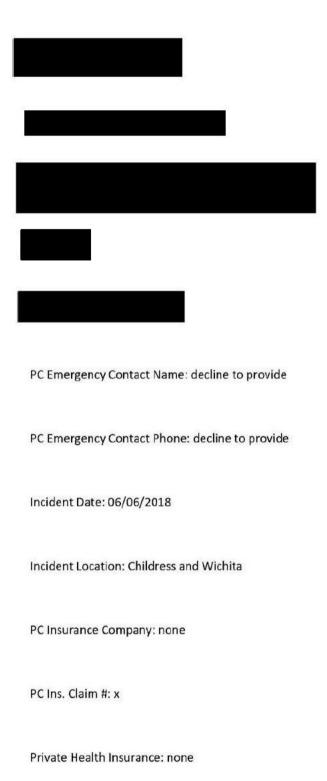
Injury: The PC has neck, and back injuries. PC stated he will be following later today at the ER regarding his injuries.

Liability: The PC stated the DEF (US Postal Office mailman) was coming N bound from the opposite direction and turned out left in front of the PC cutting him off, hitting the front passenger side of the PC's vehicle. The police came to the scene and cited the DEF at fault for the accident. The PC will go to the doctor later today.

Insurance: Will provide later

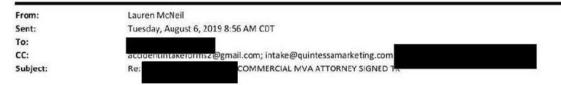


ATTORNEYS' EYES ONLY QUINTESSA_000130



| Was PC at fault?: Unknown |
|--|
| Was PC injured?: Yes |
| Is PC Currently Pursuing Treatment?: Yes |
| If not, is PC willing to do follow-up treatment?: Yes |
| PC Vehicle Info (Year/Make/Model): 1985 Chevy Camaro |
| Defendant Vehicle Info (Year/Make/Model): Mailman commercial vehicle |
| Investigating Police Dept: city police |
| Injuries and Treatment: The PC has neck, and back injuries. PC stated he will be following later today at the ER regarding his injuries. |
| Prior Attorney Name: n/a |
| Prior Settlement?: No |
| Property Damage Description: vehicle totaled. PC decline to provide prop. damage estimation. |
| Property Damage Amount: 1000 |

| Defendant Name: will provide later/police report | |
|---|--|
| Adverse Insurance: will provide later/police report | |
| Adverse Ins. Claim #: x | |
| Who was ticketed for the accident: Unknown | |
| defendantclaimno: x | |
| Person Ticketed Explanation: will provide later/police report | |



Not sure, but we all do the same marketing as all of the big attorneys. So we run concurrent marketing.

Let me know any others that say that and I'll look into it

Lauren V. McNeil Founder & CEO Quintessa Marketing

M: 405-443-9756

"A New Brand of Legal Marketing"



On Aug 6, 2019, at 8:53 AM,

Maybe, but it has been an ongoing with some of these PC's and on one of them, she though she sighed up with Jim Adler until she came to meet with us in person. She is a very satisfied client, but I was just wondering why they are under that impression.



ATTORNEYS' EYES ONLY QUINTESSA_000190

From: Lauren McNeil < lauren@quintessamarketing.com>

Sent: Tuesday, August 06, 2019 8:52 AM

To:

Cc: accidentintakerormsz@gmail.com; intake@quintessamarketing.com;

Jubject, ne.

CONTINENCIAL INTO ATTORNET SIGNED TO

We will call and clarify, she said she had spoken with them previously so she may be confused.

Lauren V. McNeil

Founder & CEO

Quintessa Marketing

M: 405-443-9756

"A New Brand of Legal Marketing"



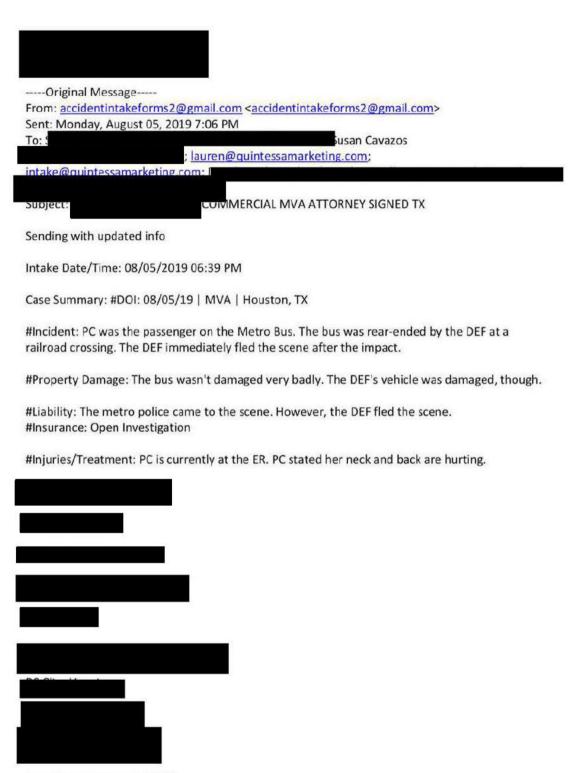
On Aug 6, 2019, at 8:47 AM,

wrote:

I spoke with this lady last night and she kept insisting that Jim Adler referred her to us. I have had several PC's tell me that. Why are they under the impression they are being referred by Jim Adler?



ATTORNEYS' EYES ONLY QUINTESSA_000191



Case Type: Commercial MVA

PC Emergency Contact Name: x

PC Emergency Contact Phone: x

Incident Date: 08/05/2019

Incident Location: Houston, TX

PC Insurance Company: Metro Bus

PC Ins. Claim #: Will Prov

Private Health Insurance: No Private Health Insurance

Was PC at fault?: No

Was PC injured?: Yes

Is PC Currently Pursuing Treatment?: Yes

If not, is PC willing to do follow-up treatment?: Yes

PC Vehicle Info (Year/Make/Model): Metro Bus

Defendant Vehicle Info (Year/Make/Model): See Police Report

Investigating Police Dept: Metro Police

Injuries and Treatment: PC stated her neck and back are hurting.

Prior Attorney Name: N/A

Prior Settlement?: No

Property Damage Description: The bus wasn't damaged very badly. The DEF's vehicle was

damaged, though.

Property Damage Amount: 0

Defendant Name: See Police Report

Adverse Insurance: See Police Report

ATTORNEYS' EYES ONLY QUINTESSA_000193

Adverse Ins. Claim #: See Police Report

Who was ticketed for the accident: Unknown

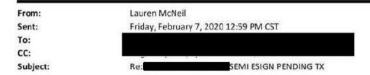
defendantclaimno: See Police Report

Person Ticketed Explanation: DEF fled the scene after the accident.

Passengers:

Injured: Yes

Injuries and Treatment: PC's husband is currently at the ER. He stated her neck and back are hurting.



Perfect. We won't follow up. I will continue to pull call and audit

Lauren V. Mingee

Founder & CEO
Quintessa Marketing

M: 405-443-9756

"A New Brand of Legal Marketing"



On Feb 7, 2020, at 12:58 PM,

Lauren – Quick follow-up... Once we used our scripting to clarify who we are, and who we are not, this person *did* affirm he wanted to stay with our law firm. Just FYI.



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This message and any attachments may contain information that is confidential, privileged or exempt from disclosure.

From

Date: Friday, February 7, 2020 at 12:53 PM

To: Lauren McNeil < lauren@quintessamarketing.com >

Cc:

Subject: FW: SEMI ESIGN PENDING TX

Lauren,

Our intake team tells me this signed client thought he had hired Jim Adler even after signing our retainer and being warm-transferred to us.

You and I are likely on the same page regarding competitor conquest PPC, but we must go the extra mile to ensure there is no ambiguity or confusion about who we are, and who we are not, when a PNC calls on this sort of campaign. Please make this person's intake call recording available to us so we can review and discuss with you on Monday.

Best,



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On 2/7/20, 12:14 PM, "accidentintakeforms1@gmail.com" <accidentintakeforms1@gmail.com> wrote:

Resending with completed esign.

Intake Date/Time: 02/07/2020 10:45 AM

Case Summary: Accident happened on I-40 Mile 168 in Oklahoma but PC lives in Dallas, TX

DOI:02/07/2020

Injuries: PC has left ankle pain and is swelling. PC is wanting to be scene by doctor.

Liability: DEF tires fell off and flew at PC hitting his Semi. The steps on Semi broke off causing PC. Police arrived and cited DEF at fault.

Insurance:

PC- ACE American Insurance Company

DEF- See Police Report



Office#

(405)672-5517

PC First Name: Tarwah

PC Middle Name:

PC Last Name: Merchant



Case Type: Semi



PC SSN: X

PC Emergency Contact Name: Anthony (Family Member)

Incident Date: 02/07/2020

Incident Location: I-40 Mile 168 in Oklahoma

PC Insurance Company: ACE American Insurance Company

PC Ins. Claim #: Will Provide

Private Health Insurance: None

Was PC at fault?: No

Was PC injured?: Yes

Is PC Currently Pursuing Treatment?: No

If not, is PC willing to do follow-up treatment?: Yes

PC Vehicle Info (Year/Make/Model): Semi for Martin Transfer

PC Vehicle Location: At the scene of accident

Defendant Vehicle Info (Year/Make/Model): Semi

Investigating Police Dept: Will Provide

Police Report #: Will Provide

Injuries and Treatment: PC has left ankle pain and is swelling. PC is wanting to be scene by doctor.

Prior Attorney Name: None

Prior Settlement?: No

Property Damage Description: Will Provide but mostly front end damage

Property Damage Amount: 1500

ATTORNEYS' EYES ONLY QUINTESSA_000232

Defendant Name: See Police Report

Adverse Insurance: See Police Report

Adverse Ins. Claim #: See Police Report

Who was ticketed for the accident: Defendant

defendantclaimno: See Police Report

Person Ticketed Explanation: See Police Report

We have it clarified and resent it over to Bianka

Lauren V. Mingee Founder & CEO

Quintessa Marketing

M: 405-443-9756

"A New Brand of Legal Marketing"



On Feb 14, 2020, at 10:17 AM,

Lauren - This PNC kept mentioning "Martillo Tejano" sending her to a clinic. Either she is represented by another firm, thinks she is represented by another firm - and they set up treatment. Or she only called on your PPC ad, your agent set her up with a clinic (unlikely), and she's just confused about who she called. Possibly some combination of all that.

Either way, we need this unraveled and clarified, or returned please.

Thanks!

